



## **Press Release**

For Immediate Release

Singapore, 20 October 2014

### **GOLDSILVER CENTRAL LAUNCHES PERTH MINT CERTIFICATE PROGRAM IN ASIA**

GoldSilver Central Pte Ltd ("GoldSilver Central"), a Singapore home-grown precious metals bullion dealer, announces today the official launch of the Perth Mint Certificate Program in Singapore. Currently, GoldSilver Central is the sole distributor of the world's only government guaranteed precious metals program in Asia.

The Perth Mint Certificate Program provides investors with the option to hold certificates with full precious metals backing that is completely insured by Lloyd's of London. Investors are given flexible options regarding their precious metals ownership such as allocated storage, unallocated storage and pool allocated storage.

"GoldSilver Central is greatly honoured to be appointed as an Approved Dealer for the Perth Mint Certificate Program. The Perth Mint has a tradition of excellence, an impeccable track record and is an institution that investors trust", said Brian Lan, Managing Director of GoldSilver Central. "This appointment further elevates our reputation as one of Singapore's leading precious metals dealers with a vast importance placed on credibility and knowledge of precious metals investment."

In line with Singapore's aim to be the gold hub in Asia and as private wealth starts to look for a home in Asia; the Perth Mint Certificate Program provides a good avenue for global high net worth investors to diversify their portfolio and own precious metals in Singapore.

Commenting on awarding the status of the program's approved dealership to GoldSilver Central, Mr. Nigel Moffatt, Director of the Perth Mint Depository business said: "The Perth Mint does not make Certificate Program Approved Dealer appointments lightly but GoldSilver Central was an obvious candidate given their experienced team has used innovative marketing strategies to become the largest independent retailer of our minted products in Singapore. However, the deciding factor was their demonstrated commitment to honest advice and focus on the client - being wholly owned by the Government of Western Australia, it is paramount that The Perth Mint's dealers possess the highest levels of integrity and professionalism."

At present, GoldSilver Central is the only approved dealer in Asia to offer the Perth Mint Certificate Program to investors.

Interested investors can visit our website at [www.goldsilvercentral.com.sg](http://www.goldsilvercentral.com.sg) for more details regarding opening an account for the Perth Mint Certificate Program.

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**About GoldSilver Central**

GoldSilver Central Pte Ltd, a Singapore registered company since 2011 specialises in physical bullion trading in gold and silver at real-time pricing, industry bullion supply, bullion buybacks and secured storage under GoldSilver Central's Bullion Storage Programme at the Singapore Freeport.

It is backed by a management team and board of directors with strong financial expertise and experience in physical bullion investments. GoldSilver Central has been awarded Authorised Distributorship for Perth Mint and Degussa-Goldhandel products and most recently, as the Authorised Dealer for the Perth Mint Certificate Program.

GoldSilver Central differentiates itself from its competitors with its strategy to focus on making physical bullion investment accessible and flexible to the individual, at market-competitive rates. Working closely with its holding company Central Precious Metals, the leader in the scrap gold industry, extends GoldSilver Central's flexibility in its buyback rates.

**About The Perth Mint Depository**

The Perth Mint Depository is operated by Gold Corporation, established by the Gold Corporation Act 1987 on 30 June 1988. It is wholly owned by the Government of Western Australia and trades under the name "The Perth Mint".

The Perth Mint is an integrated precious metals refiner, fabricator and secure depository supplying precious metal related products and services.